



WTF?
What The Feedback®



Your feedback conversations shape your workplace culture.

PRACTICAL FEEDBACK TRAINING FOR REAL PEOPLE AND REAL WORKPLACES. Poor feedback impacts trust, communication, accountability, performance, and culture. Yet most people are expected to give and receive feedback without ever being taught how.

Feedback Impacts Everything

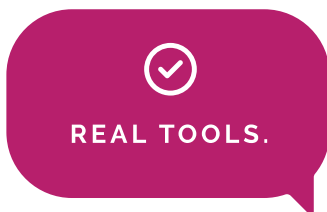
GO FROM

- Avoidance
- Miscommunication
- Defensiveness
- Frustration
- Lack of accountability

TO

- ✓ Productive conversations
- ✓ Stronger communication
- ✓ Stronger communication confidence
- ✓ Healthier workplace culture
- ✓ Increased accountability

In this focused course, you'll experience:

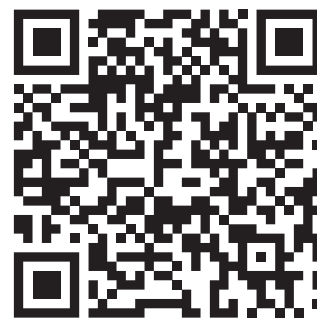


This training is designed to create real change without adding complexity to your plate. Your people walk away with skills they can use immediately. Your business benefits right away.



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Reserve Your Seat!



Courses & Experiences

- ✓ **Giving Productive Feedback:** Learn how to deliver feedback clearly, respectfully, and productively while encouraging accountability and growth.
- ✓ **Receiving Feedback Non-defensively:** Develop the awareness and confidence needed to receive feedback without defensiveness and apply it effectively.
- ✓ **WOW Applied:** Build momentum through expert, targeted support on real-world feedback issues while leveraging course tools and leaning into strengthening your emerging SKWILL™ Power.
- ✓ **WOW· Journey to Mastery:** Attain mastery through continuous learning, application, and accountability which leads to sustained elevated behavioral change.



COIN was a game changer. The day after the course, I used it in a difficult feedback conversation, and my direct report actually complimented how I delivered the feedback.

- Anna E.



The role-play practice was a game changer for me. It built my skills and confidence, helping me feel prepared for even the toughest feedback conversations.

- Chris J.



The tools and language I learned were a game changer for me. I now give feedback more clearly and respond with less defensiveness in difficult conversations.

- Jeff S.

Better feedback changes everything.

Whether you lead a team, support employees, or want to strengthen workplace communication, The WTF-What The Feedback™ Program provides practical training designed to create lasting impact.

WTF-WHATTHEFEEDBACK.COM

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